

Give technology a business test

Move from an attractive demonstration to an evidence-based investment decision.

01 Outcome

Define the decision, service, or result to improve.



02 Strategic fit

Name the capability and compare simpler alternatives.



03 Operating readiness

Check ownership, information, skills, integration, and controls.



04 Evidence

Set a baseline, success threshold, review date, and stopping conditions.

MAKE AN EXPLICIT DECISION

ADOPT

PILOT

DEFER

STOP

Match the commitment to the evidence

A promising technology can still be the wrong investment now. Record what would justify the next decision.